

# The Best Furniture at Lower Prices Than Anywhere Else!

THE BIG STORE  
**SIEGEL COOPER & CO.**  
SIXTH AVE. 1874-1875 STS.

Enormous stocks, the newest, fresh and most beautiful and worthy of every desirable line, the most remarkably low prices and the most satisfactory delivery service, make the Siegel Cooper Store's Mid-Summer Furniture Sale of splendid interest and indisputable importance to the great shopping public. You must visit the vast Furniture Store on the Fifth Floor to appreciate its beauties.

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**SIEGEL COOPER & CO.**  
SIXTH AVE. 1874-1875 STS.

## This Is An Important Clearing Sale of Men's Summer Underwear at Just Half the Regular Prices.



**WE DO NOT FALTER WHEN IT COMES** around to the time for radically reducing the prices on Men's Imported and Domestic Underwear. We go at it aggressively—incisively. Prices are cut, regardless of former conditions. We must have room for the incoming Fall lines, and we're not standing on any ceremony. Therefore, the best bargains of the season lean your way.

If you don't need extra Underwear for this season, buy for next summer. There is no telling when such bargains will be offered again.

### Men of All Builds Can Share in This Event.

GROUP I.

**At 29c.**

MEN'S FINE PLAIN BALBRIGGAN SHIRTS AND DRAWERS. Every garment is finished in the best possible manner. Made to sell at 50c. to 75c. All sizes.

GROUP II.

**At 39c.**

MEN'S BALBRIGGAN COMBINATION SUITS; made to sell at \$1.00; really extraordinary values; all sizes.

GROUP III.

**At 98c.**

MEN'S EXTRA FINE IMPORTED AND DOMESTIC SHIRTS AND DRAWERS; short or long sleeves; Lisle thread or Balbriggan; all sizes; made to sell up to \$1.75. (Main Floor, East of Fountain.)

## Double the Usual Number of "S. & H." Green Trading Stamps With Your Purchases At The Siegel Cooper Store To-Morrow.

**AUGUST SWINGS UNDER WAY BUSILY.** THE SO-CALLED DULL period of the year finds the Siegel Cooper Store brisk with energy.

People are coming and going all the time. There's something for everybody. Summer goods are saying good-by at prices that are wonderfully much less than when the season dawned. Already there are hints of Fall in the air; but of those later.

Just now we are interested in Summer things. And the after-stock-adjustment hours find the Store presenting many exceptional lots of very desirable bargains.

### There Are Pleasant Surprises All Over the Store—They Nudge Your Elbow at Every Turn and Corner.

With the very merchandise you want now at reduced prices, and **DOUBLE THE USUAL NUMBER OF TRADING STAMPS AS AN EXTRA ATTRACTION**, to-morrow will doubtless be a memorably busy day.

Many people spending the Summer out of town are eagerly collecting Green Trading Stamps with a view to exchanging them for valuable household articles when a sufficient number of books shall have been filled. One woman has her heart set upon a handsome sideboard. Another woman wants a beautiful desk. Another wants a lamp or chair. Another fancies something else.



## The Popular Light Lunch Room Up on the Fourth Floor.

The tired shopper finds delightful solace and appetizing refreshment in the well-appointed light Lunch Room on the fourth floor. High above the city's roar and traffic and swept by cooling breezes which flow in the wide open windows, it becomes an ideal place where shoppers may obtain light foods at moderate expense.

Everything is of the best. The cooking is superior and conducive to the gratification of the appetites of the most finicky.

Next time you're in the store and feeling like having a light lunch take an elevator to the fourth floor. You'll go there again.

The other Restaurant is in the Basement, and there you may obtain everything a first-class restaurant can serve. Prices here, too, are moderate.

## Great Bargains in Chairs.

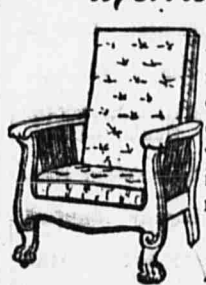
*Morris Chairs, Dining Chairs, Rockers.*

Very special offerings that are particularly interesting.

A series of exceptionally strong features from the Mid-Summer Sale which will quickly merit your attention. You save a third or more on what are ordinarily low prices for the best furniture. "S. & H." Green Trading Stamps, of course, with Furniture, as with other merchandise.

### Morris Chairs.

MORRIS CHAIRS—as illustrated—new and handsome design, in golden oak only; complete with velvet cushions, assorted colors; reg. \$15.00; special,



**10.00**

### Dining Chairs.

DINING CHAIRS—as illustrated—made of solid oak, golden color; polish finish; strong and well braced; special,



**95c.**

### Rockers.

ROCKERS—as illustrated—imitation mahogany finish, strongly made and well supported; seats covered with velvet, in assorted colors; regularly \$3.50; special,



**1.95**

## A Good Sewing Machine Tuesday for \$13.75.

A tiptop Machine for the money. Ball bearing, of course. Drop head, too. Fitted with an automatic winder.

You get all the latest and most approved attachments; six stitches to every revolution; woodwork is of highly polished oak. Swell front. A fine bargain Tuesday for

**13.75**

The same Sewing Machine, with a box top, for

**12.00**

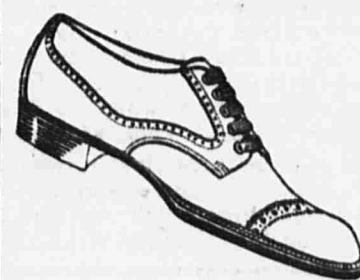
Every machine is guaranteed and kept in repair for five years. (Third Floor, Centre.)

## The Summer Shoe Clearance

*And Its Still Greater Bargains.*

**W**ONDERFUL values, and they're flying out fast. Odd lots and broken sizes of high and low Shoes for Men, Women and Children that earlier in the season were priced at more than double what we're asking now. And the early prices were sensationally low.

To hasten the Clearance we have still further reduced prices, and to-morrow you share in the best shoe bargains in Greater New York.



All Shoes and Oxfords of discontinued patterns, that were \$1.50 and \$2.00 are **95c** now

Among these are Shoes and Oxfords in all sizes for Women, Misses and Children. Boys' shoes in all sizes, and

some odds and ends for men.

All Shoes and Oxfords of discontinued patterns that were \$2.50 to \$5.00 are **1.95** now

Among these are Patent Coltskin Shoes and Oxfords for Men in all sizes and all have welted soles. Kid and Patent Leather Shoes and Oxfords for Women in all sizes to fit all.



(Main and Second Floors, East.)

## Women's Skirts.

*A Very Special Sale.*

Good quality VOILE DRESS SKIRTS, handsomely trimmed with taffeta straps, made over an entire drop of taffeta with ruffles, as pictured; former price \$15.00; special for to-morrow,

**9.75**

The remainder of our WASH SKIRTS will be offered at greatly reduced prices. (Second Floor, Front.)

## Women's Jackets.

*Attractive Economies in Stylish Midsummer Sarmants.*

BLACK TAFFETA (good quality) MONTE CARLO COATS, new bishop sleeve with fancy cuff, double ripple cape; special to-morrow, **5.00**  
36-INCH LENGTH LINEN ETAMINE COATS, 7-inch Irish Point lace collar over a broad linen cape, revers front of tasteful design, new bell sleeve; extra special to-morrow, **9.75**  
34-INCH LENGTH COVERT CLOTH CORSET COATS, 23 strapped seams, elegantly tailored; extra special value, **11.75** (Second Floor, Front.)



## Men's Stylish Negligee Shirts

AT **39c** EACH.

Earlier in the season most of these Shirts would have easily sold for \$1.25. But Mid-Summer clearances are inexorable. So we name the price quoted.

Sizes 14 to 17. Every Shirt in prevailing styles, neat, refined, dressy and attractive—such as always appeal to the well-groomed man. Fancy patterns in attached or detached collars and cuffs. Also neckband only, with detached cuffs. (Main Floor, East of Fountain.)

## Thousands of 4-ply Linen Collars for Men and Boys

*The Clearance Sale Continues.*

This sale began spiritedly this morning, and promises to eclipse any event of its kind held in the past.

We got the Collars from a manufacturer who was about to hold his annual clear-up. By taking the whole lot—84,000 all told—we received immense price concessions. These we pass on to you.

The Collars are nearly all fresh and perfect. Here and there, though, is a collar with a tiny oil speck or an infinitesimal flaw. Laundered it will be white as snow and as fit for service as if you had paid three or four times the price asked.

Sizes range from 11½ to 20. All the popular fold shapes. Also an immense variety of standing shapes. The man who wants an amazing lot of collar value for his money will be on hand early. Many men will buy enough collars to last a year.

Every collar is priced at Extra salespeople to wait on you in a jiffy. (Main Floor, East of Fountain.)

**5c**



**S.C.C.**